

June 2008

Virtually Sold

CENTURY21 Alliance
Bucks County Edition



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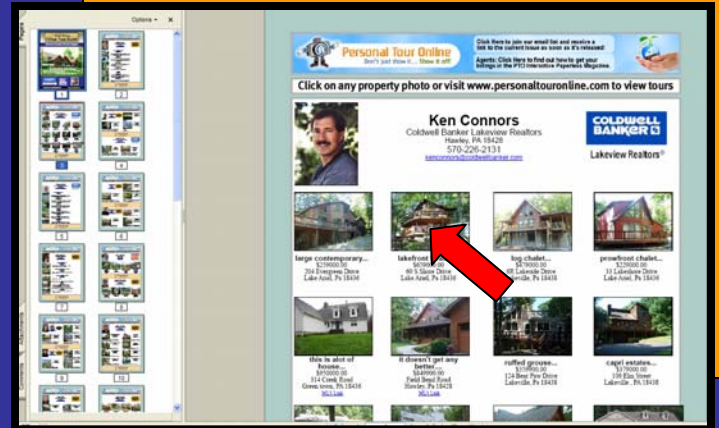
Virtual Tour Real Estate Guide.

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How to use your interactive magazine

- 1.) Place your cursor over the photo of the property you wish to tour
- 2.) Click on the photo to launch a virtual tour of that property
- 3.) A new browser window will open and display that properties virtual tour.



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Why a paperless magazine?



The amount of paper wasted each year by the magazine industry is truly astounding. "Turning the Page" reported that of the 4.7 billion magazines sent to newsstands every year, only 35 percent of them are actually purchased. That means 2.9 billion magazines are thrown out without having been touched by a reader.

It's time to do your part. By using virtual tours and online publications like this interactive magazine, you are doing your part to help save the environment for our children. When you use tools like this you truly make an impact by reaching targeted customers who can now view homes without unnecessary trips to properties they would not want to purchase. Each time you send our online interactive magazine to one of your customers you save countless natural resources

What good is a print publication for advertising if the magazine ends up thrown in the trash can or is never read? With our virtual real estate guide, reaching customers has never been this easy. No more placing ads in magazines that people need to search for to find. Your customers will receive their online guide right in their e-mail box for convenient viewing anything.

It's time we all did our part, sign up today, save money and our children's future.